



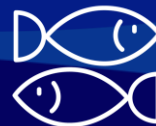
MADE IN
EUROPE



NON GMO



GLUTEN
FREE



BLUU
SEAFOOD

BLUU™

Cultivated Seafood Made From Fish Cells.
Tastier, Healthier And More Sustainable.



PROBLEM & CHALLENGE



BETTER FOOD
FOR THE NEXT
GEN, BECAUSE
THERE IS NO
PLANET B.

THE CURRENT SEAFOOD PRODUCTION SYSTEMS ARE **BROKEN AND THREATENING** OUR MARINE ECOSYSTEMS



Destroyed Oceans

Over 90% of wild fisheries are classified as overfished or harvested at max. capacity. We face the risk of dramatic biodiversity losses resulting in lower productivity.¹

Environmental Impact

Trawling releases as much carbon as air travel (0.6-1.5bn tons CO²) by destroying the oceans' natural carbon sinks.² Global logistics for fish exceed almost any other shipped product category.^{3,4,5}

Health Issues

The healthy attribute of fish as a product is threatened by increasing contamination risks of microplastics, mercury and antibiotics.^{6,7}

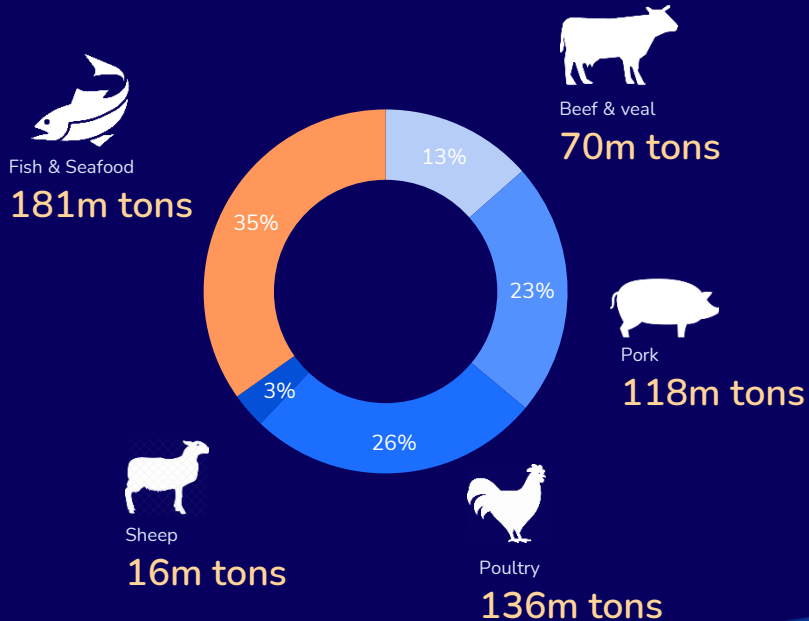
Cruelty

More than 3 trillion marine animals are slaughtered each year.⁸ A huge amount of this is bycatch.

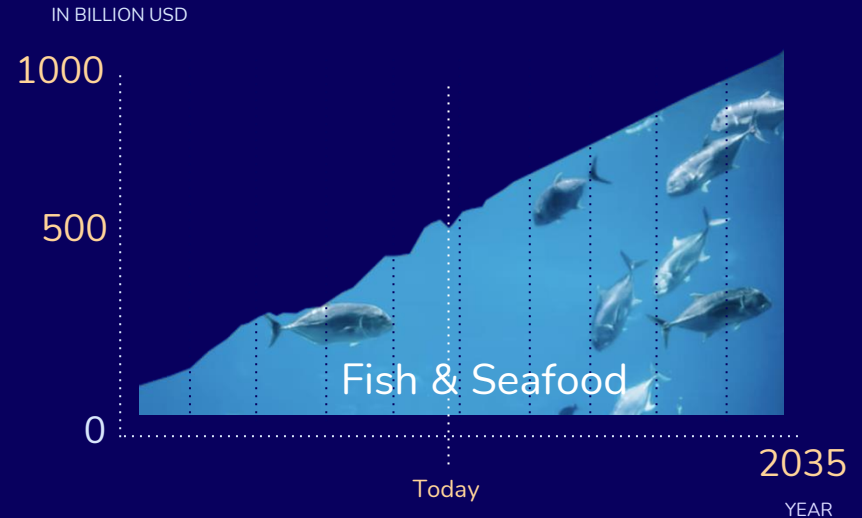
MARKETSIZE

THE GLOBAL SEAFOOD CONSUMPTION IS EXPOLOIDING

Today, fish & seafood is already the most consumed type of animal protein ...



... and is projected to reach global sales of one trillion USD by 2035



CULTIVATED SEAFOOD IS THE ONLY VIABLE SOLUTION

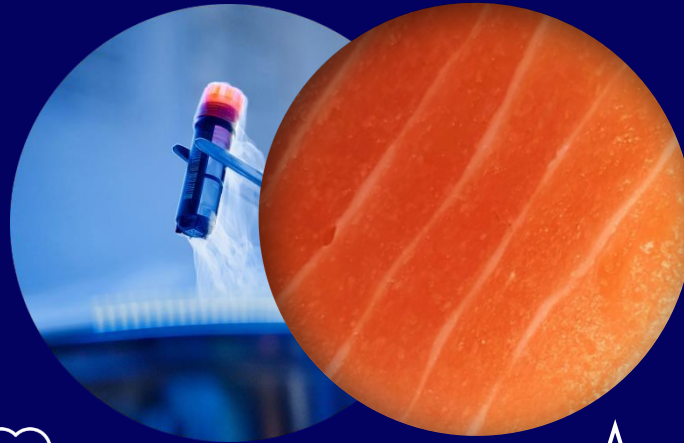


Preservation of our
ecosystems

Extreme resource
efficiency



Location independent
production



Safe, healthy and
100% traceable



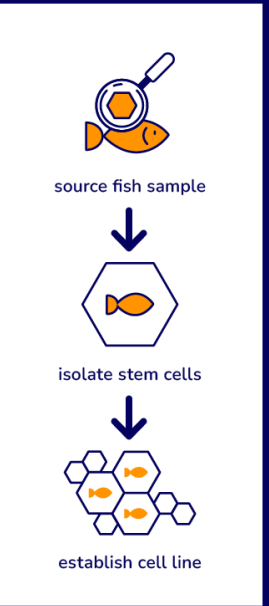
Premium quality and
excellent taste

SOLUTION: CELL CULTIVATION

HOW CELL CULTIVATION WORKS



ONE-TIME PROCESS



OUR PRODUCTS



REAL
SEAFOOD.
ZERO
TRADE-OFFS.



Crispy Fish Balls



Mild Fish Fingers



Rainbow Trout Caviar



Salmon Trout Sashimi

BY INTEGRATING
CELL TECH &
FOOD TECH
WE CREATE
DELICIOUS,
NUTRITIOUS
PRODUCTS

Prototype

Prototype

OUR TEAM

OUR TEAM CONSIST OF EXPERTS ON ALL LEVELS

Facts & Figures About Our 35-Person Team



- ✓ **13** different nations
- ✓ Age range **24-62** years
- ✓ Proportion of women **> 60 %**
- ✓ **12** employees have doctorates

FUNDING

OUR FINANCING AND INVESTORSHIP

We Just Closed Our Series-A In 2023

Investors



<norrskén>



LB≡BW

Delivery Hero



MANTARAY



Supported by



In total, we have raised
more than
EUR 23 million.

OPERATIONAL PLAN

R&D BREAKTHROUGHS PAVE THE WAY TO COMMERCIALIZATION

Precommercial

- Non-GMO, immortalized cell-lines
- Full performance with FBS-free medium
- 3D growth in suspension cultures

Commercial

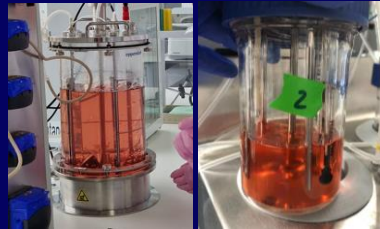
- Pilot production for first test markets
- Regulatory approval for first products
- Manufacture & commercialize at scale

Conceptualization

Lab Scale

Pilot Scale

Industrial Scale





REAL SEAFOOD. ZERO TRADE-OFFS.